

P. P. SAVANI UNIVERSITY

Third semester of B.A Examination

November - 2021

SLPM2040 Cognitive Psychology

Time: 09:00 a.m. to 11:30 a.m.

25/11/2021 Thursday

Maximum Marks: 60

Instructions:

1. The question paper comprises of two sections.
2. Section I and II must be attempted in same answer sheets.
3. Make suitable assumptions and draw neat figures wherever required.

SECTION – I

- Q - 1 (a) What is memory in cognition? Give illustration of working memory. [05]
- Q - 1 (b) What is long term memory? Discuss different types of memory [05]
- Q - 2 (a) What is sensation? Give illustration of different sensory processes. [05]
- Q - 2 (b) What is sensation of eye? Draw a diagram and explain. [05]
- Q - 3 (a) Is intelligence an inherited trait or a learned? If it is a learned trait, what steps can be taken to improve intelligence? [05]
- Q - 3 (b) What is intelligence? Describe the G factor in intelligence. [05]

SECTION – II

- Q - 1 (a) What is amnesia? Explain type and causes of amnesia. [05]
- Q - 1 (b) What is forgetting? Describe various factors affecting forgetting. [05]
- Q - 2 (a) What is role of Decision Making in problem solving? Illustrate it. [05]
- Q - 2 (b) What is psychological process of thinking in cognition? How it helps in problem solving? [05]
- Q - 3 (a) What is sensory adaptation? Describe with relevant examples. [05]
- Q - 3 (b) What is psychology of language? How it helps in memorization? [05]
